

Registration Procedure:

- A) Estimate the area you wish to acquire**
- B) Read carefully the Rules & Regulations**
- C) Sign & Stamp (Compulsory)**
- D) Exhibit Space application form need to be emailed along with receipt of down payment equaling to 50% of the total exhibit cost**

Note: Exhibit Space Application Form will be not be accepted if any of the above points remain incomplete

Name of Company: _____

Address: _____

Contact Person: _____ Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

(Invoice will be raised on the above mentioned information)

Exhibit Area & Cost: _____

We hereby apply for _____ sqm Space only at USD 380/sqm

We hereby apply for _____ sqm Shell Scheme Stand at USD 400/sqm

EXHIBIT SPACE TOTAL = _____ USD

Points to be noted:

- 1. Minimum shell scheme stand size should be 9sqm**
- 2. a 9sqm shell scheme stand includes: Constructed rear and dividing wall partition of 2.5m height in white laminated finish, fascia panels complete with company name (in English) and stand number, 1 information table and 2 chairs, 2x fluorescent tube (40W) and 1 waste paper basket**
- 3. Minimum space only area should be 18sqm.**

The following products will be exhibited: _____

DOWN PAYMENT DETAILS:

Deposit equal 50% of the total exhibit area i.e. USD _____ is hereby enclosed along with the Exhibit Space Application Form

Payment Terms:

Payment should be made via bank transfer clearly mentioning **Footwear Expo 2012** & Exhibit Company's Name. Account details are:

Herewith the account details

ACCOUNT NAME: ORANGE FAIRS AND EVENTS
ACCOUNT NUMBER: 1012128222601
BANK: EMIRATES NATIONAL BANK OF DUBAI
SWIFT CODE: EBILAEAD
IBAN NUMBER: AE370260001012128222601
BRANCH: AL HAMRIYA BRANCH, DUBAI – U.A.E

Company cheque can be issued by Domestic Exhibitors in order to make the payment.
 Outstanding 50% payment should be cleared within 45 days from the due date of the invoice.
 Applications received after **June 1st, 2012** should be accompanied by full payment

EXHIBITION CATALOGUE ADVERTISEMENT:

I wish to reserve the following the advertisement space in the exhibition catalogue:

Back Cover	USD 2000	<input type="checkbox"/>
Inside Back Cover	USD 1500	<input type="checkbox"/>
Inside Front Cover	USD 1500	<input type="checkbox"/>
Inside Full Page	USD 1200	<input type="checkbox"/>

RULES & REGULATIONS:

1. 50% Down payment for participation should be paid along with the exhibition space Application form.
2. In the event of cancellation; the exhibitor must notify Show Management in writing.
3. Cancellation notice must be submitted to Orange Fairs & Events (Organizer) by email, fax or post to the following address: P.O.Box: 111164, Dubai, U.A.E ,before May 1st, 2012. All cancellations on or before May 1st, 2012 are subject to 100% cancellation fee equal to total cost of participation.
4. The Cancellation fees to be cleared immediately upon notifying the Organizer
5. The Organizers reserves the Right to Change the Floor Plan
6. Only Products and organization name entered in the application form will be allowed to be displayed on the stand. No sub-letting or exchange of any part of the space applied for or shell scheme service or option stand service, electrical items are permitted.
7. Stands / space must be occupied by 9:00 am on 23rd Oct, 2012 otherwise the organizers reserve the right to re-let the space or deal with it any way they see fit and claim full amount as per booking made
8. Stands / space must be occupied by 9:00 am on 09th Oct, 2012 otherwise the organizers reserve the right to re-let the space or deal with it any way they see fit and claim full amount as per booking made
9. No SALE of products or services is permitted during the exhibition. Any product or services prohibited / banned by the Government of U.A.E will not be permitted. Banned products are displayed it will be at the sole responsibility of the exhibitor and the exhibitor alone will be liable for legal and monetary damages, and the exhibitors booth will stand cancelled and agreement terminated without any refund.
10. Exhibitors are wholly responsible for the safety of their exhibits, employees, public and themselves before / during and after the exhibition. Exhibitors are not permitted to conduct demonstrations using live fire or heated oil. The organizers will not accept responsibility / liability for loss or damage whatsoever caused to any exhibit, property of exhibitor for the general public.
11. Exhibitors are not allowed to bring into the exhibition area/ stand any exhibit or any substance, which is liable to cause harm to the public or cause a fire or explosion. The organizers may in their absolute discretion demand the removal of, or take steps themselves to remove any such exhibit or substance at the organizers expense.
12. Except with the express written permission of the organizers, only officially appointed contractors may be used for any electrical and stand building work, for supply of cranes or other lifting apparatus.
13. The organizers shall not be held responsible for the loss or damage to any property of the exhibitor or any person before / during / after the exhibition dates caused by theft, fire, defect in the exhibition hall (the hall), storm, tempest, lightning, national emergency, national mourning, civil unrest, war, Labour disputes, lockouts, explosions, acts of God and general cause of force Majeure whether or not ejusdem generis with foregoing or any cause not within the organizers control or for any loss or damage sustained in the event that the opening or holding of the exhibition is cancelled, prevented, postponed or abandoned for any loss or damage to the basic shell scheme stand provided. Exhibitors are advised to take out an appropriate insurance cover for the purpose of indemnifying the organizer as aforesaid and also cover themselves against all risks anticipated / associated with their participation and more explicitly in respect of those conditions herein for which the organizers have expressed not to be responsible.
14. In no event shall the exhibitor have any claim for damages of any kind against the organizer in respect of any loss or damage consequent upon cancellation, breakdown prevention or postponement abandonment of the exhibition by reason of the happening of any of the events referred to in condition 10 otherwise the hall becoming wholly or partially unavailable for the holding of the exhibition for reasons which may be within or beyond the organizers control and the organizer shall be entitled to retain all sums paid by the exhibitor or such part thereof as the organizers shall consider necessary. If in the opinion of the organizers by rearrangement or postponement of the period of the exhibition or by substitution of another hall or building or in any other reasonable manner, the exhibition can be carried out, these conditions shall be binding upon the parties except as to size and position as to which any modification or rearrangement shall be determined by the organizers.
15. The exhibitor shall hold the organizers safe and harmless from all losses or damages suffered directly or indirectly arising out of any act or default or negligence of any servant, agent, employee, printer, publisher, service provider, advertising agency or subcontractor of the organizers.
16. All Display, advertising exhibits and stand arrangements shall be appropriate to the subject matter of the exhibition in the sole opinion of the organizers and shall be tasteful and of a suitable high standard and shall not contravene or conflict with any moral or local custom and if in the opinion of the organizers, the exhibitor is in breach of this clause, the organizers may direct the exhibitor to rectify any such breach and the exhibitor shall act immediately accordingly.

17. in the event of a breach of any condition for participation or payment, the organizers reserve the right in all cases to retain all amount paid by the exhibitor and have an lien / retain all goods of the exhibitor and at the discretion of the organizers, auction or sell goods of the exhibitors to recover the money due to the organizers and recover further money from the exhibitor as provided herein along with storage and transportation charges, legal and solicitor charges associated with the same.

18. An exhibition manual will be issued to the exhibitors containing detailed information / guidelines for participation in the exhibition. All conditions and details contained therein are binding on all exhibitors and appointed agents for the exhibition and must be complied with without exception.

19. All personal halogen lamps, spot lights used in the exhibition should be paid as per standard rates before installing failing which the organizers will confiscate it. All optional services items are available on cash basis only.

20. The organizers can't accept any complaint for claim against them unless submitted in writing two days after the closing of the exhibition. Moreover, any theft claim which requires to be reported to official authorities by the organizers should be submitted in Arabic & English on the same day of the theft/claim along with relevant supporting details and insurance papers.

21. It is the responsibility of the Exhibitor to vacate the exhibition premises along with the exhibits and his belongings within 2 hours after the close of the show on the last day, and hand over the empty booth to the organizers. The Organizers will not be responsible for any of the exhibitor's goods or exhibits if not vacated within the above stipulated time, and it then becomes the responsibility of the organizers to remove the items from the venue and dispose off the same without any liability

AUTHORIZATION:

I/We agree to abide by all Conditions, Rules and Regulations included with this application form governing 3rd Footwear Expo 2012 - DUBAI I/We understand that acceptance of this application by show management constitutes a legal and binding contract.

USD _____ is hereby enclosed as deposit to secure booth.

Signature: _____ Date: _____

Print Name: _____

Company Stamp:

I/We agree to abide by all Conditions, Rules and Regulations included with this application form